

Construction Insider California GOLD Reports

Subscription Checklist

You have two options to select from to subscribe to Construction Insider California GOLD Reports.
The first option is whether you want to subscribe to an entire Region or Area.

There are 3 Regions and 1 Area in California:

Northern California, Central California, Southern California and the San Francisco / Monterey Bay Area

REGIONS / AREA

NORTHERN CALIFORNIA (28 Counties, 97 Cities)

- Alpine (0)
- Amador (4)
- Butte (5)
- Colusa (2)
- Del Norte (1)
- El Dorado (2)
- Glenn (2)
- Humboldt (7)
- Lake (2)
- Lassen (1)
- **Marin** (11)
- Mendocino (4)
- Modoc (1)
- **Napa** (4)
- Nevada (3)
- **Placer** (6)
- Plumas (1)
- **Sacramento** (7)
- Shasta (3)
- Sierra (1)
- Siskiyou (9)
- **Sonoma** (8)
- Solano (6)
- Sutter (2)
- Tehama (3)
- Trinity (0)
- Yuba (2)
- Yolo (4)

CENTRAL CALIFORNIA (20 Counties, 116 Cities)

- **Alameda** (14)
- Calaveras (1)
- **Contra Costa** (17)
- Fresno (15)
- Inyo (1)
- Kings (3)
- Madera (2)
- Mariposa (0)
- Merced (6)
- Mono (1)
- **Monterey** (9)
- San Benito (3)
- **San Francisco** (1)
- San Joaquin (7)
- **San Mateo** (18)
- **Santa Clara** (12)
- Santa Cruz (4)
- Stanislaus (9)
- Tulare (8)
- Tuolumne (1)

SOUTHERN CALIFORNIA (10 Counties, 231 Cities)

- Imperial (7)
- **Los Angeles** (88)
- Kern (11)
- **Orange County** (34)
- **Riverside** (27)
- **San Bernardino** (23)
- **San Diego** (18)
- **San Luis Obispo** (6)
- **Santa Barbara** (8)
- **Ventura** (9)

SAN FRANCISCO / MONTEREY BAY AREA (12 Counties, 107 Cities)

- **Alameda** (14)
- **Contra Costa** (17)
- **Marin** (11)
- **Monterey** (9)
- **Napa** (4)
- San Benito Area (3)
- **San Francisco** (1)
- **San Mateo** (18)
- **Santa Clara** (12)
- Santa Cruz (4)
- Solano (6)
- Sonoma (8)

Subscription Rates:

\$250 per month for **Northern California**

\$350 per month for **Central California**

\$450 per month for **Southern California**

\$300 per month for **San Francisco / Monterey Bay Area**

(Deduct 10% for quarterly subscriptions or 25% for annual subscriptions)

Notes: a -Areas in **bold** have more projects and/or more high-end projects. b- Number of cities in each county is in parentheses. c- The San Benito Area includes all of San Benito County, Morgan Hill, Gilroy and San Martin

Construction Insider California GOLD Reports Subscription Checklist

Your second option if you do not wish to subscribe to an entire Region, is to select a County or several Coun-
ties. There are 58 Counties in California. The minimum subscription for any county is \$25 per month. Those
counties have a (1) next to them (indicating one point). Counties are given points depending on the number and
quality of projects they average each month. Just add up the points for the counties you want to subscribe to and
multiply by \$25 per point to determine your monthly subscription rate.

NORTHERN CALIFORNIA (28 Counties, 37 points)

- | | | |
|---|--|--|
| <input type="checkbox"/> Alpine (1) | <input type="checkbox"/> Lassen (1) | <input type="checkbox"/> Shasta (1) |
| <input type="checkbox"/> Amador (1) | <input type="checkbox"/> Marin (3) | <input type="checkbox"/> Sierra (1) |
| <input type="checkbox"/> Butte (2) | <input type="checkbox"/> Mendocino (1) | <input type="checkbox"/> Siskiyou (1) |
| <input type="checkbox"/> Colusa (1) | <input type="checkbox"/> Modoc (1) | <input type="checkbox"/> Solano (1) |
| <input type="checkbox"/> Del Norte (1) | <input type="checkbox"/> Napa (2) | <input type="checkbox"/> Sonoma (2) |
| <input type="checkbox"/> El Dorado (2) | <input type="checkbox"/> Nevada (1) | <input type="checkbox"/> Sutter (1) |
| <input type="checkbox"/> Glenn (1) | <input type="checkbox"/> Placer (2) | <input type="checkbox"/> Tehama (1) |
| <input type="checkbox"/> Humboldt (1) | <input type="checkbox"/> Plumas (1) | <input type="checkbox"/> Trinity (1) |
| <input type="checkbox"/> Lake (1) | <input type="checkbox"/> Sacramento (3) | <input type="checkbox"/> Yolo (1) |
| | | <input type="checkbox"/> Yuba (1) |

CENTRAL CALIFORNIA (20 Counties, 37 points)

- | | | |
|--|---|---|
| <input type="checkbox"/> Alameda (3) | <input type="checkbox"/> Mariposa (1) | <input type="checkbox"/> San Mateo (4) |
| <input type="checkbox"/> Calaveras (1) | <input type="checkbox"/> Merced (1) | <input type="checkbox"/> Santa Clara (4) |
| <input type="checkbox"/> Contra Costa (3) | <input type="checkbox"/> Mono (1) | <input type="checkbox"/> Santa Cruz (2) |
| <input type="checkbox"/> Fresno (2) | <input type="checkbox"/> Monterey (3) | <input type="checkbox"/> Stanislaus (1) |
| <input type="checkbox"/> Inyo (1) | <input type="checkbox"/> San Benito (1) | <input type="checkbox"/> Tulare (1) |
| <input type="checkbox"/> Kings (1) | <input type="checkbox"/> San Francisco (4) | <input type="checkbox"/> Tuolumne (1) |
| <input type="checkbox"/> Madera (1) | <input type="checkbox"/> San Joaquin (1) | |

SOUTHERN CALIFORNIA (10 Counties, 32 points)

- | | | |
|---|---|---|
| <input type="checkbox"/> Imperial (1) | <input type="checkbox"/> Riverside (3) | <input type="checkbox"/> Santa Barbara (3) |
| <input type="checkbox"/> Los Angeles (6) | <input type="checkbox"/> San Bernardino (3) | <input type="checkbox"/> Ventura (3) |
| <input type="checkbox"/> Kern (2) | <input type="checkbox"/> San Diego (4) | |
| <input type="checkbox"/> Orange (4) | <input type="checkbox"/> San Luis Obispo (3) | |

Notes: a -Areas in **bold** have more projects and/or more high-end projects

Calculate Subscription Rate:

_____ Total points for areas checked

Notes:

X Times \$25 per point

Quarterly Discount is 10% off monthly rate

\$_____ Total subscription rate per month

Annual Discount is 25% off monthly rate

Note: If you total more than 18 points for Southern California, more than 14 points for Central California or more than 10 points for Northern California, it is less expensive to subscribe to those entire regions than selecting individual counties.

Construction Insider

California Gold Report

Subscription Agreement

1. **Steve Kenny**, DBA *Construction Insider*, agrees to provide subscribers with researched information about **pre-permit and permitted** NEW CONSTRUCTION, MAJOR ADDITIONS & REMODEL construction projects involving RESIDENTIAL projects in the 58 counties comprising the State of California on a weekly basis. *Construction Insider* is not responsible for the quantity of information as that is susceptible to variations for many reasons. *Construction Insider* will act with due diligence to acquire as much information as possible about each project to aid subscribers in identifying and selling to their prospects. *Construction Insider* will do its utmost to provide accurate and timely information to their subscribers. However, errors and omissions might occur by oversight or omission and Company accepts no legal liability for any errors or omissions. Please contact *Construction Insider* immediately so these incidents can be quickly corrected.

2. On this _____ day of _____, 20____, _____, (subscriber) representing _____ (company) am subscribing to *Construction Insider's* Report service starting with the month(s) of _____ 20____ through _____ 20____.

3. This subscription will renew **MONTHLY, QUARTERLY or ANNUALLY** unless cancelled by either party **IN WRITING** prior to the 25th of each billing period. Payment for new subscription period **MUST** be received by *Construction Insider* prior to new reports being sent. **A late charge of 10% of the amount invoiced will be incurred if payments are not postmarked by the due date. A 10% discount is offered if payments are postmarked NO LATER THAN the 10th of each billing period. No refunds will be paid for unused portions of subscriptions.**

4. If you are paying by credit card, we will set up your account to automatically pay your renewal on the 10th or 25th of each billing period. You will receive an invoice the first week of each billing period as a reminder of this debit. If you decide to cancel the subscription, you must notify us prior to the 25th of the month. **INITIALS** _____

5. The Construction Insider Report is issued Weekly or Monthly. The information will be collected during each day, data entered, researched and delivered to each subscriber every Monday or on the 1st of each month.

6. This information is copyrighted under **California Copyright Laws** and is not transferable to third parties without written consent of *Construction Insider*. Violation of this copyright will result in immediate cancellation of subscription and could result in legal actions. **INITIALS** _____

7. Construction Insider does not check the phone numbers that appear on our reports against the "National Do-Not-Call Registry". If you, as a subscriber, choose to call the phone numbers listed on the reports, it is your responsibility to comply with any applicable laws concerning the National Do-Not-Call Registry. For more information please visit www.donotcall.gov.

4 Regions:

- Northern California
- Central California
- Southern California
- San Francisco/Monterey Bay Area (see map)
- Selected Individual Counties (see attached list)

Regions & Counties:

	Monthly	Quarterly	Yearly
		(-10%)	(-25%)
Northern California:	\$ 250	\$675	\$2,250
Central California:	\$ 350	\$945	\$3,150
Southern California:	\$ 450	\$1,215	\$4,050
SF/Monterey Bay Area :	\$ 300	\$810	\$2,700
or Selected Counties:	\$ _____	\$ _____	\$ _____

3 Reports Available:

- PDF Report
- Excel Report
- Owner, Contractor, Architect Label Templates
- Weekly or Monthly email Delivery

PRICING CALCULATOR:

Subscription Rate: \$ _____
 Archive Issues @ 1/2 price: \$ _____
 Total Due: \$ _____
 Check Number: _____

Card Type: Master Card Visa Discover

Card Number: _____

Name on Card: _____

Address: _____ Zip _____

Expires: _____ # on Back: _____

Mail Address: _____

City: _____ State _____ Zip _____

Phone: _____

Fax: _____

E-Mail: _____

Agreed to by: _____